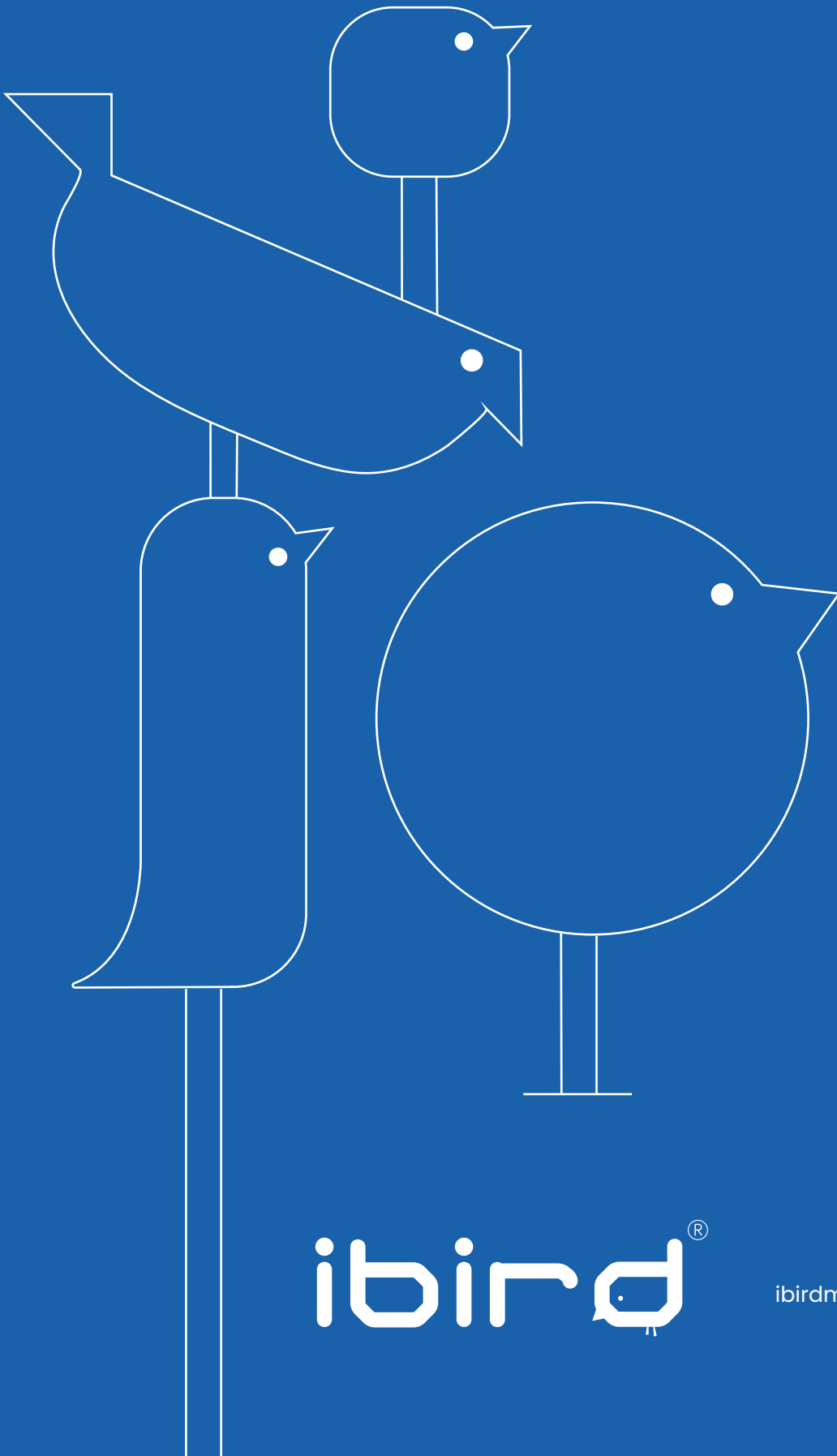


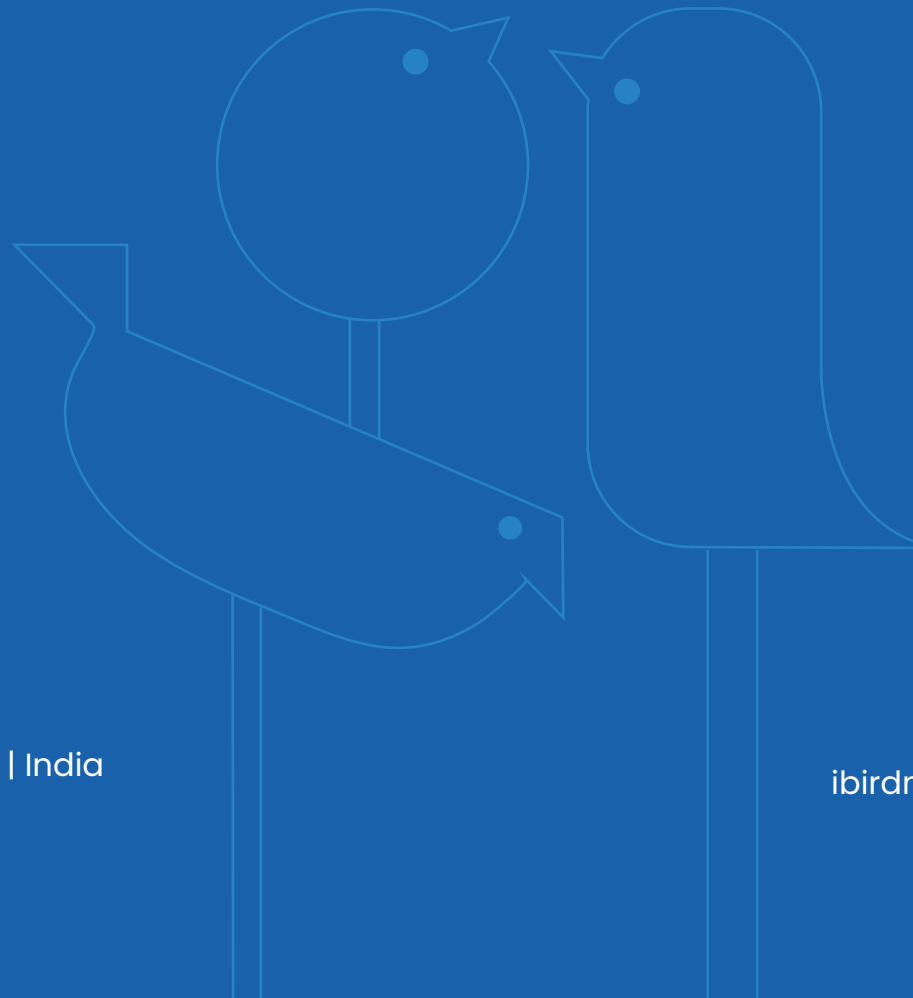


ibird[®]

ibirdmedia.com

Global AI-Powered Integrated Marketing & Communication Agency

13 Years
of Transforming
Brands into Market Leaders



Qatar | India

ibirdmedia.com

About us

At iBird Media, we combine data-driven marketing strategies with cutting-edge creative solutions to help brands scale faster, smarter, and stronger.

Our work spans across Brand strategy & Identity, UI/UX, Web Development, Campaign Management, Packaging Design, Digital marketing, and Transformation — all under one integrated ecosystem.

We don't just create designs; we create measurable impact with strategy.



Vision

To redefine the future of integrated marketing by transforming challenges into iconic brand experiences, powered by innovation (AI) and human centric creativity.

Mission

To empower businesses with agile, technology-driven marketing solutions that fuse strategic insight, artistic craftsmanship, and measurable impact—scaling brands beyond boundaries.



Core Values

Innovation First

Integrity in Action

Results That Matter

Agility & Adaptability

Creativity with Purpose

Data-Driven Excellence

Client-Centric Collaboration



Key Highlights & Growth Impact

250+

Brands Served

15+

Industries

1000+

Campaigns

200+

Websites & Apps

40%

Client ROI

85%

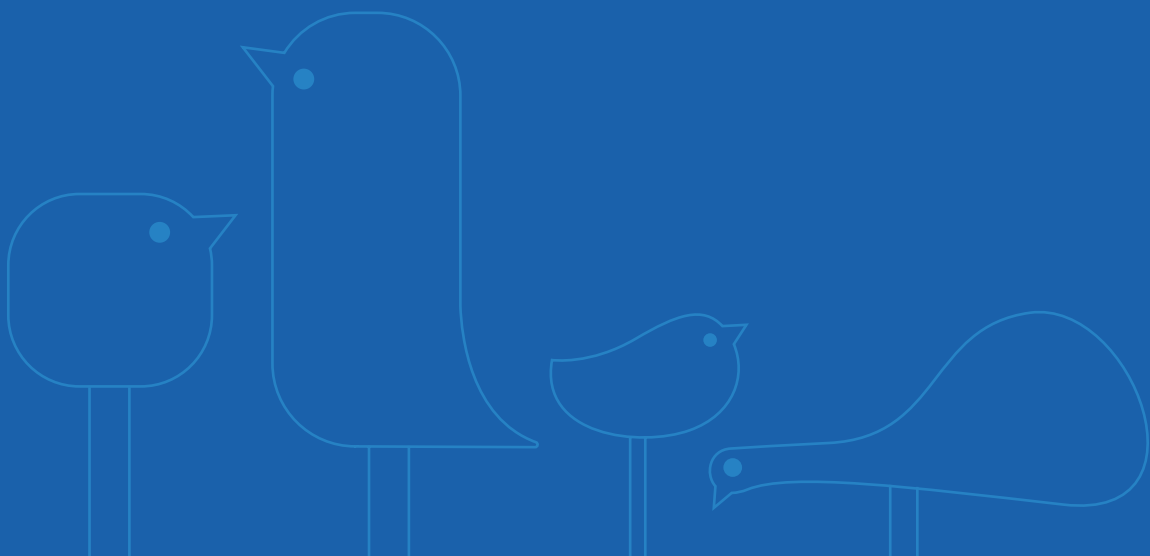
Repeat Client Rate

98%

On-Time Delivery Rate

10+

Countries



Core Services



Brand Strategy,
Identity &
Positioning



Creative Campaigns
& Content Production



UI/UX & Web
Development



Packaging &
Product Branding



Digital
Transformation
Consulting



E-commerce
Development &
Optimisation



Digital Marketing
& Growth Hacking



Industry Experience



Fashion



FMCG



Healthcare



Restaurants &
Hospitality



Retailers &
Education



Safety &
Industrial



Beauty &
Skincare



Blockchain
& Crypto



Realty &
Construction



Growth Over the Years

2012–2015

Established brand
identity services

2016–2019

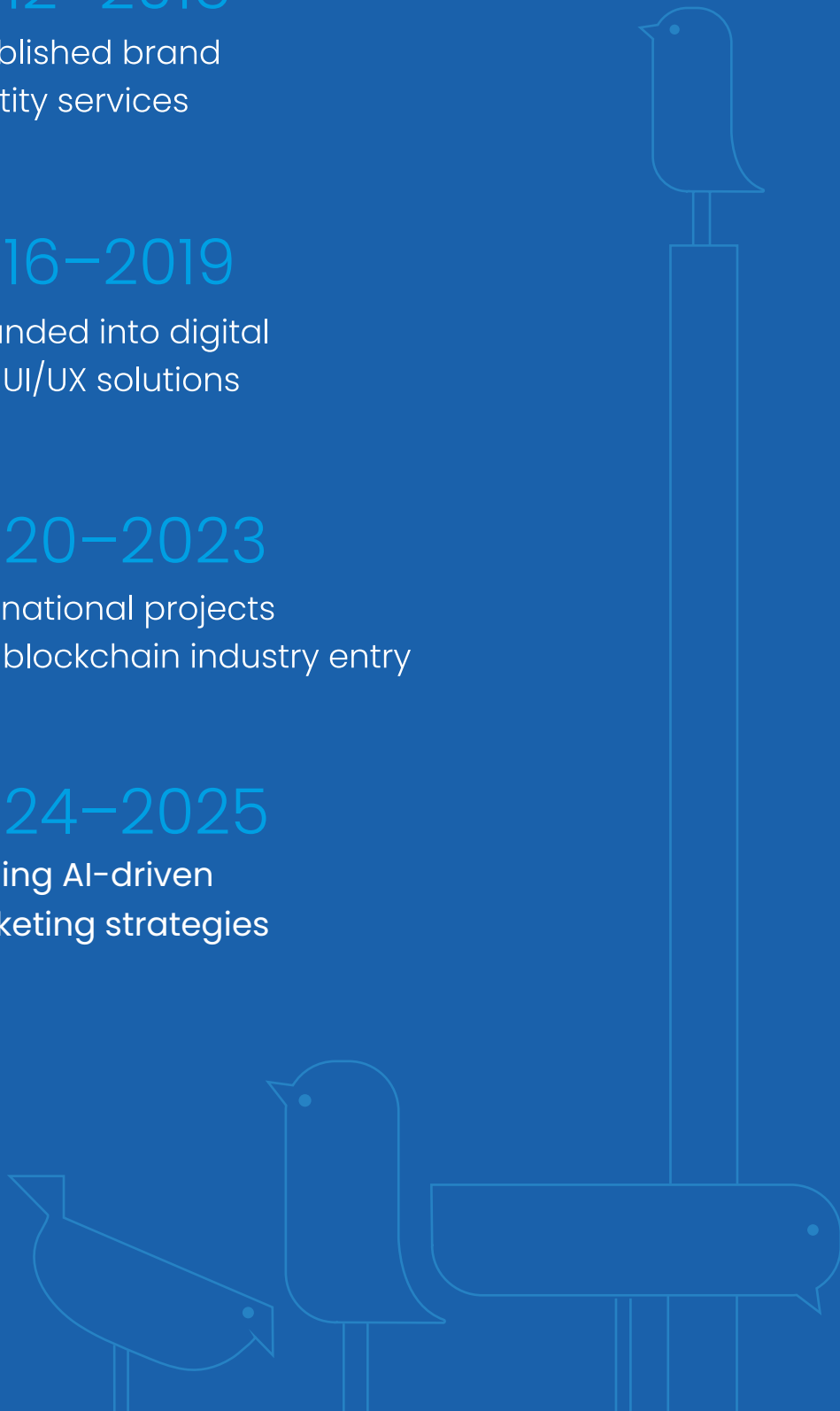
Expanded into digital
and UI/UX solutions

2020–2023

International projects
and blockchain industry entry

2024–2025

Scaling AI-driven
Marketing strategies



Our Impact in Action

**+300%
INCREASE**

in Digital Engagement for – Rawabi Hypermarket

**4X SALES
GROWTH INCREASE**

– Qzone

**+180%
TRAFFIC BOOST**

– Bay Care

**60% BRAND
RECOGNITION LIFT**

– Waves Salon



Why Clients Choose iBird Media



INTEGRATED APPROACH

Creative Excellence + Strategy + Tech



PROVEN ROI & DATA TRANSPARENCY



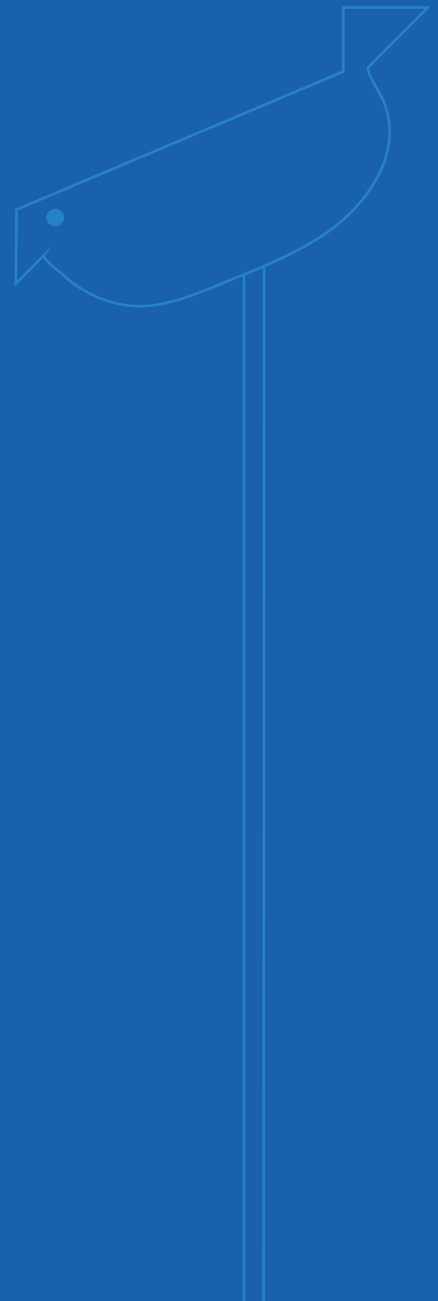
INDUSTRY VERSATILITY

From luxury brands to tech startups



END-TO-END EXECUTION

From ideation to market dominance



PORTFOLIO

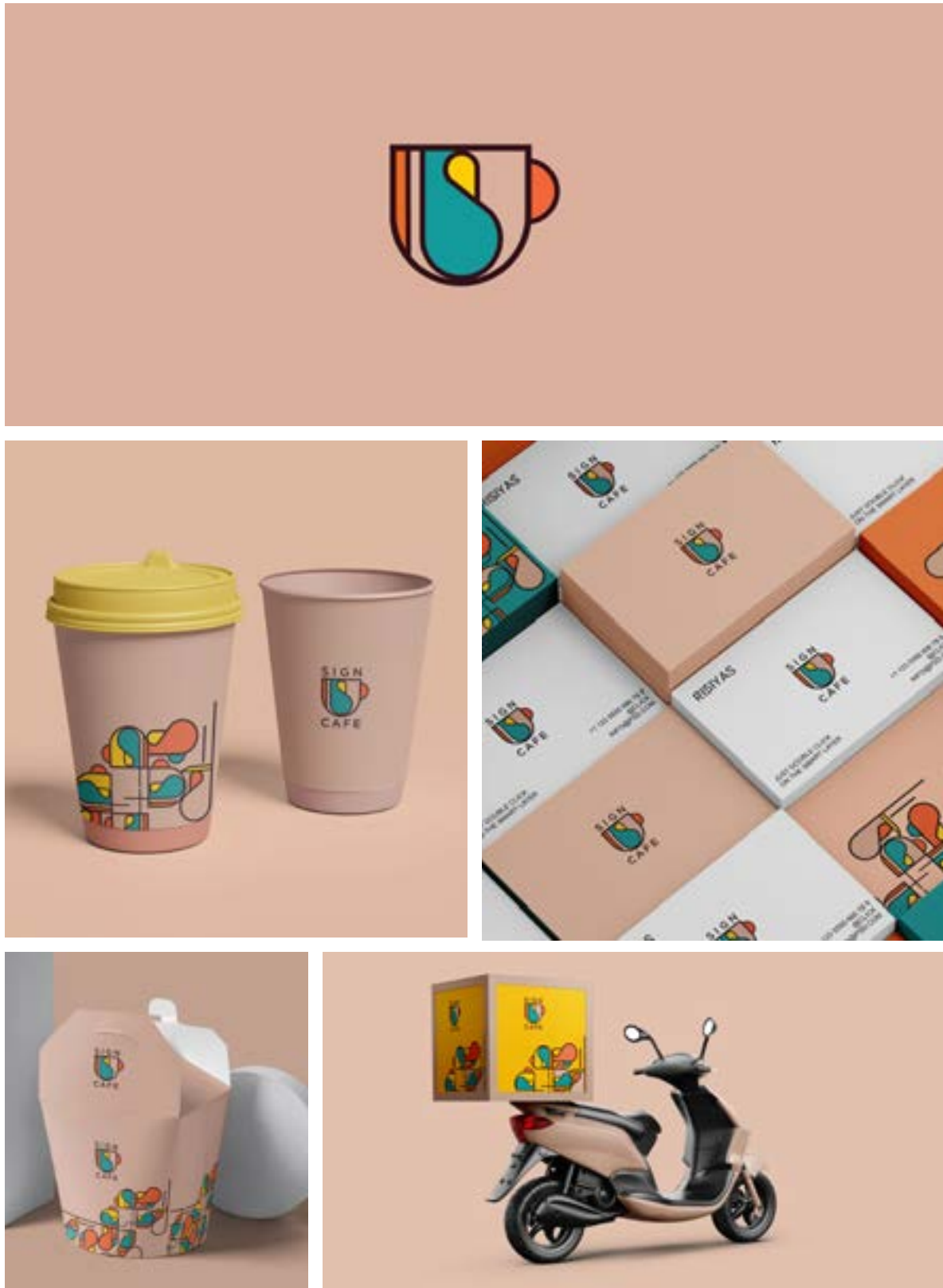




We designed North Republic's brand identity—logo, visuals, and design system—crafting a bold, modern fashion presence that resonates with trendsetters and urban style enthusiasts.



We crafted a refined brand identity for Bin Al Sheikh Plaza, blending modern elegance with cultural relevance. The design reflects the plaza's stature as a landmark destination for business, lifestyle, and community.



We crafted Sign Cafe's brand identity—logo, visuals, and design system—creating a vibrant, inviting presence that captures the essence of its culinary experience.



We developed a sophisticated brand identity mesco, harmonizing modern elegance with cultural essence. The design reinforces its position as a distinguished destination for business, lifestyle, and community."

ETTARA



From naming to brand identity, we designed a sophisticated, luminous brand that reflects beauty, elegance, and confidence.



We designed StrandBio Life's brand identity—logo, visuals, and design system—creating a modern, trustworthy, and approachable presence that reflects innovation and care in healthcare.



We shaped QZone Cafe's brand with vibrant visuals and a cohesive design system that bridges café culture and gaming excitement.



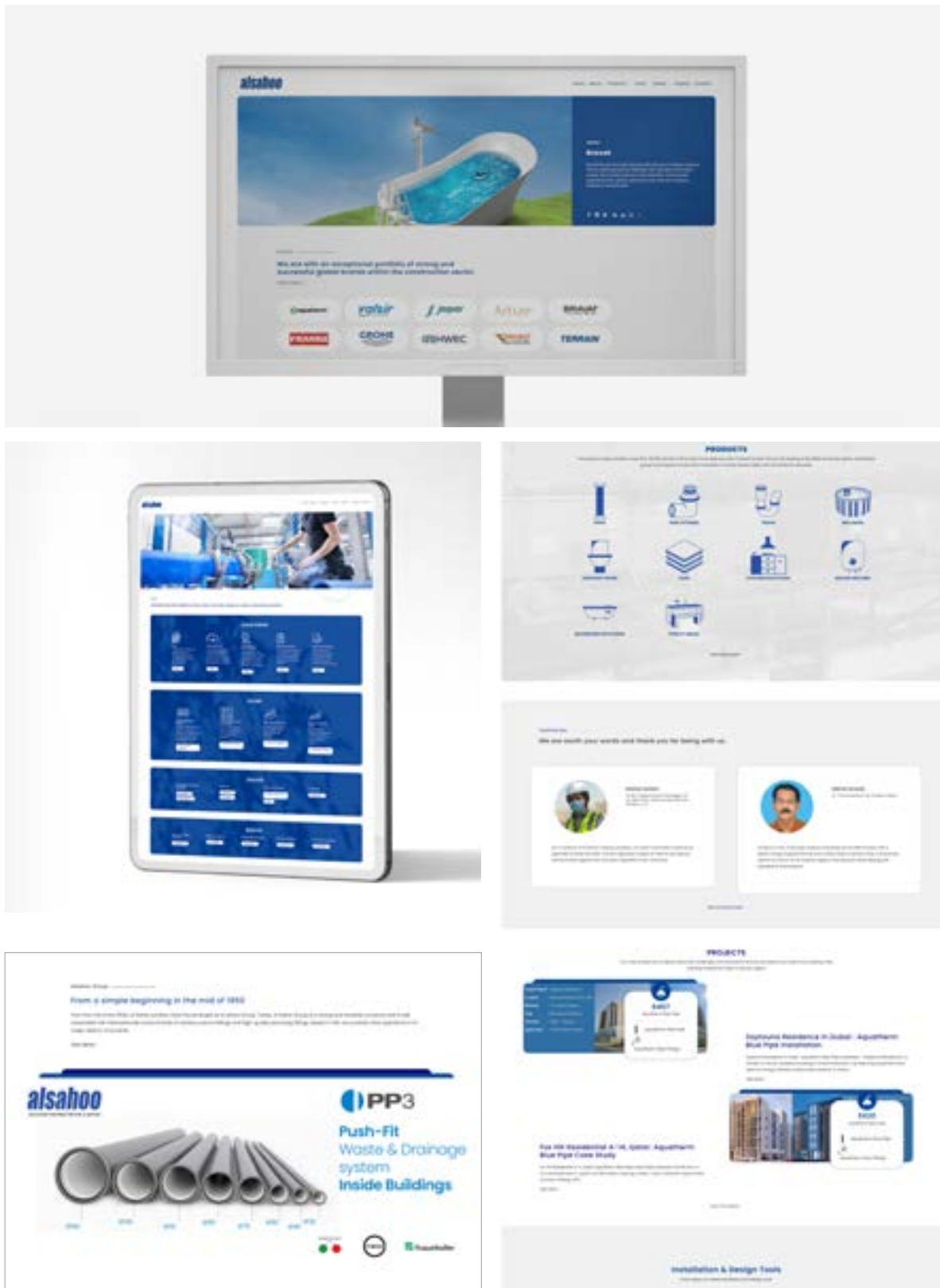
We developed a fresh and minimal brand identity for Skintime, capturing the essence of care, confidence, and clarity. The design reflects a modern approach to skin services with a touch of elegance and trust.



We designed a bold and dynamic brand identity for Astralink, symbolizing speed, connectivity, and reliability. The visual language reflects its role as a trusted partner in seamless logistics solutions.

UI UX & Development

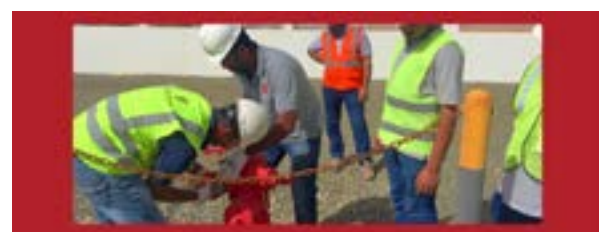
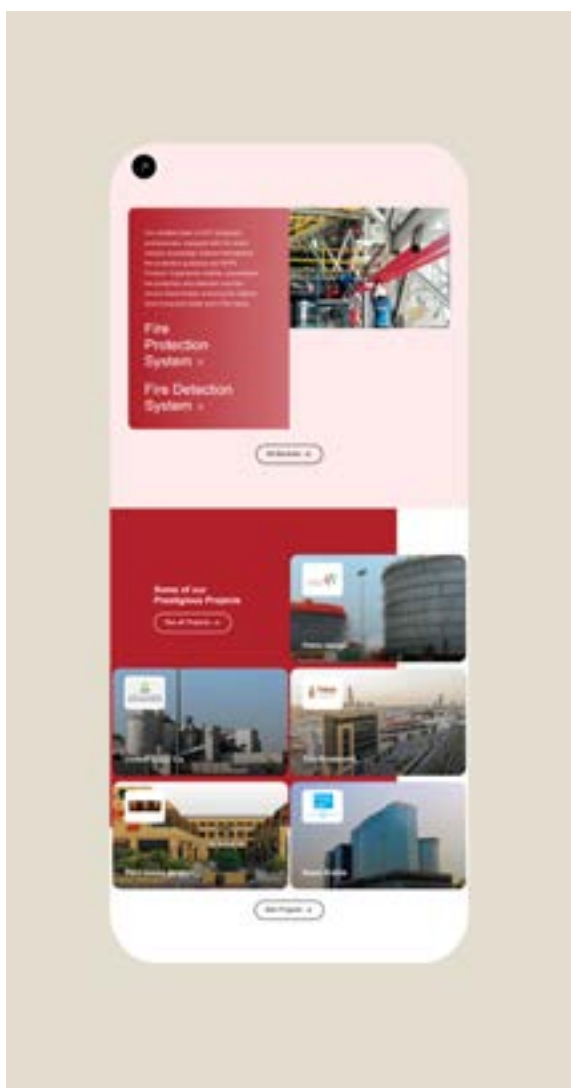
Construction Sector



Alsahoo's online presence was transformed with sleek UI, intuitive UX, and a modern website, reflecting trust, precision, and innovation in construction

UI UX & Development

Fire and Safety



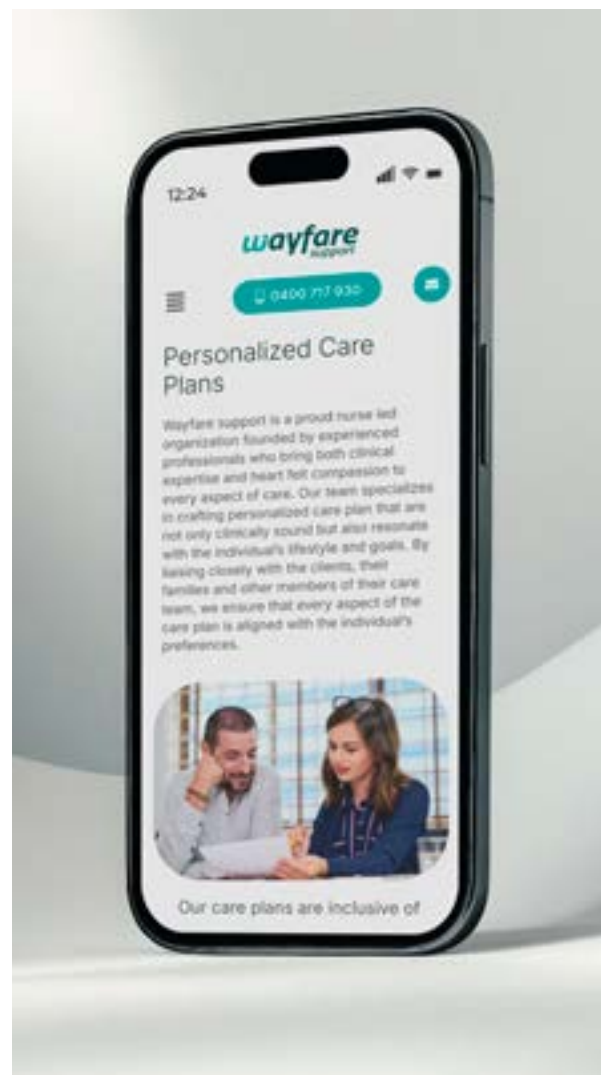
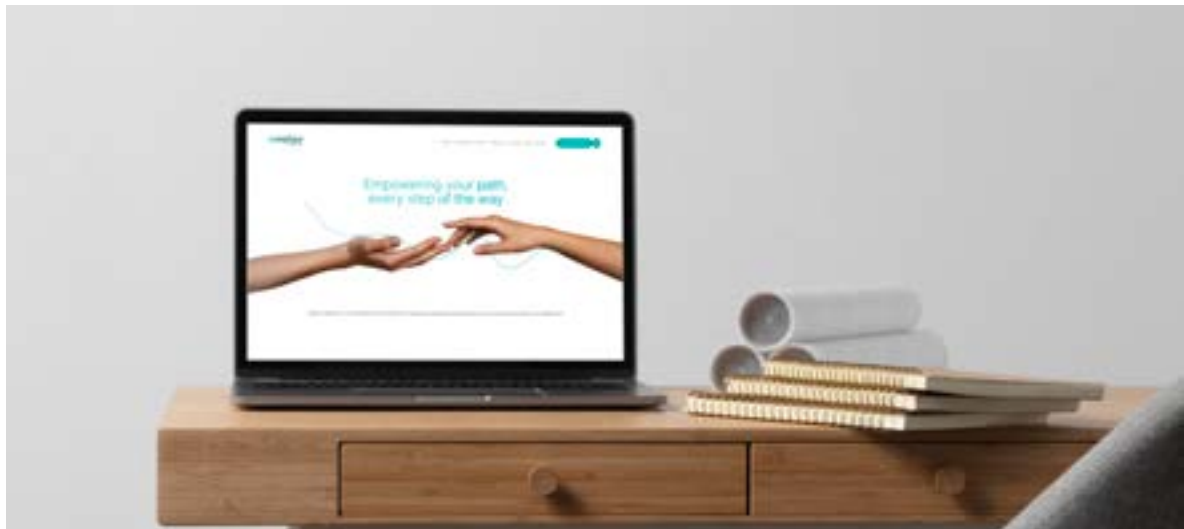
We built a cutting-edge digital platform for Fireguard Safety, combining seamless navigation, functional design, and a professional interface that showcases their leadership



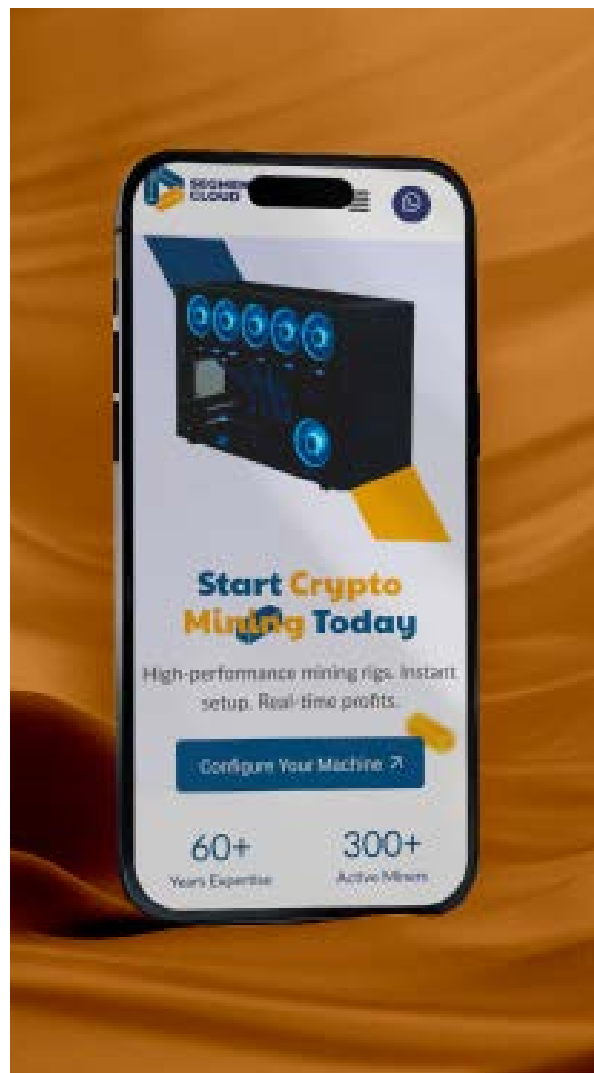
We designed an intuitive digital experience for Qzone Gaming Center, blending sleek UI/UX with seamless development. A platform built to capture the thrill of gaming while keeping navigation effortless.

UI UX & Development

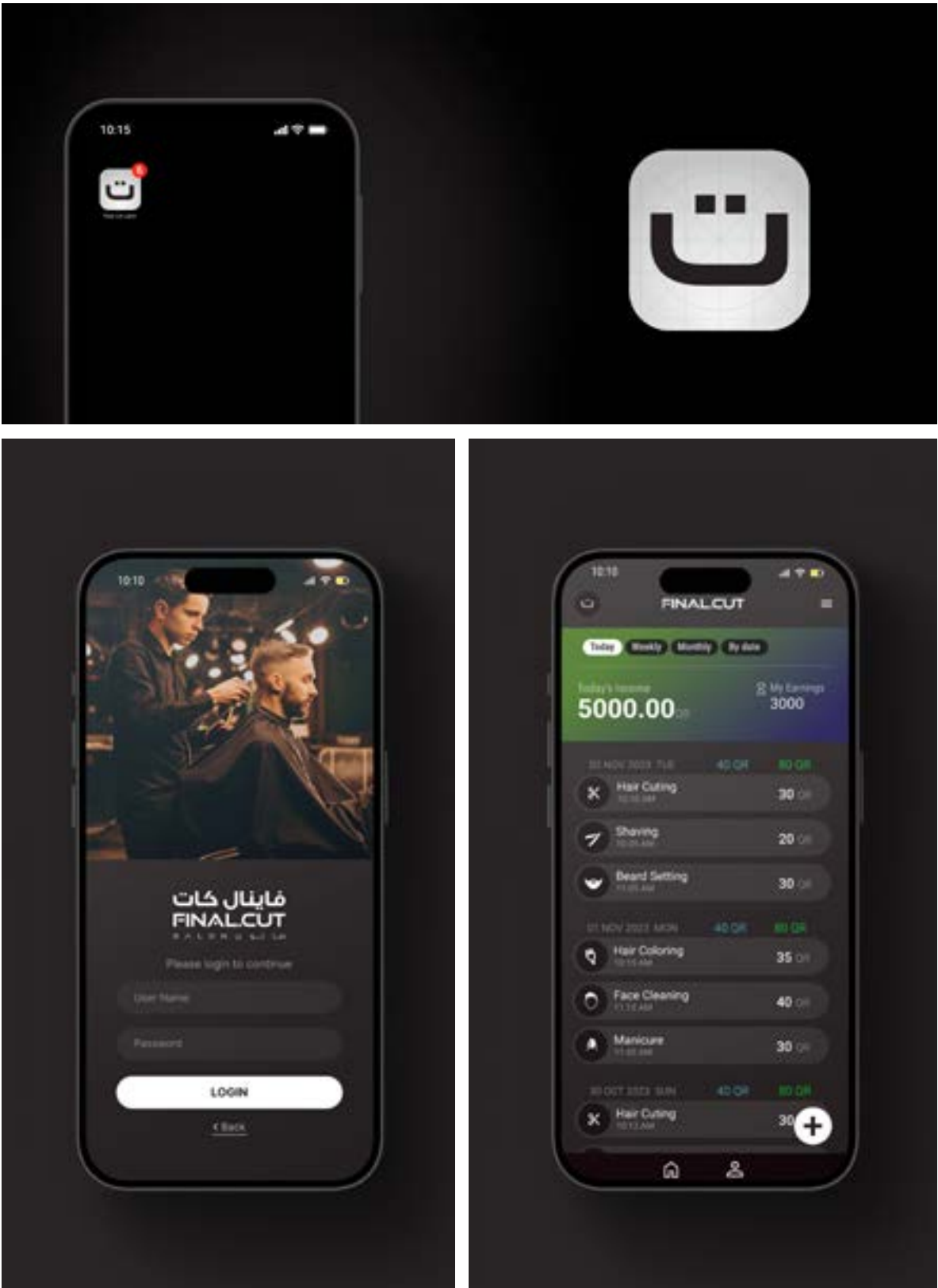
Health Care



We designed an intuitive digital experience for Wayfare, blending clean aesthetics with seamless functionality to elevate user engagement and reinforce trust in healthcare services.



We designed Segments Cloud's digital experience—intuitive UI/UX and robust web development—bringing clarity, innovation, and seamless interaction to the complex world of blockchain.



We crafted a sleek app design and development for Final Cut Salon, making booking and services effortless and engaging. The interface blends style with functionality, reflecting the salon’s modern edge.

Contact Us



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Schedule a meeting

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Moozhikkal, Calicut - 673014

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West Bay, Doha, Qatar.



Thank you

